


**TRANSMITTAL # 4**

**MEMORANDUM**

DATE: October 3, 2003

FROM: Dr. Mike Rush, State Administrator 

SUBJECT: **Professional-Technical Education Incentive Grant Update**

ACTION  
REQUESTED: Informational Item

During the second year of the WIA Incentive Grant, the Division of Professional-Technical Education will continue to provide services which increase the public's access to system services and information.

*American Careers* – Since parents play a critical role in career decision-making for their children, this grant will continue to provide *American Careers Parent Edition* magazines to parents of eighth grade students throughout Idaho. Midway through last year, Career Communications (the publisher of *American Careers* magazines), developed a Parent Edition in Spanish. Under this grant, the Division was able to order and distribute copies for Spanish-speaking parents of eighth graders. This was well-received and will be continued during this fiscal year. This fall, Career Communications is piloting a magazine focusing specifically on health occupations. This special edition targets high school students who are considering careers in health care and supporting areas.

The *American Careers* Health edition is built around five Health Science Career Clusters identified by the National Consortium on Health Science & Technology Education (NCHSTE). A *Teaching Guide* accompanies the student planner and enables instructors to plan career lessons around the case studies. Students learn about health careers through real-life scenarios with which they can relate (e.g., a motorcycle accident). As they explore these specific case studies, students learn about the medical team, medical care and terminology, and the importance of related high school subjects such as science and math.

The Division determined that these publications put high quality, researched-based resources in the hands of students and parents at important decision-making times. It also complements the second part of this grant which focuses on health care curriculum.

MR/AS/ss